

Preface

The volume is the collection of papers presented as the 4th International Conference on the Frontiers of Innovative Economics and Management (FIEM 2023), which was held in Hong Kong, China during October 14-15, 2023. It was co-organized by Suzhou Wenyu Information Technology Co., Ltd. and Suzhou Branch of Zewang Investment Co., Ltd.

This event provides an excellent international forum for sharing knowledge, the result of innovative research and methodology both in theory and practice in several scopes such as economics, business, management and related interdisciplinary subjects. The conference aims to provide an interactive platform to the researchers and practitioners from both academic societies as well as industry to meet and share cutting-edge development.

This FIEM 2023 received 82 manuscripts, and less than 40 submissions had been accepted by our reviewers. By submitting a paper to FIEM, the authors agreed to the review process and understood that papers undergo a peer-review process. Manuscripts were reviewed by appropriately qualified experts in the field selected by the conference committee, who gave detailed comments and-if the submission was accepted the authors would submit a revised version that considered this feedback. All papers were reviewed using a double-blind review process: authors declared their names and affiliations in the manuscript for the reviewers to see, but reviewers did not know each other's identities, nor did the authors receive information about who had reviewed their manuscript.

Xixi Zhou

Yedda Austin

Editor of FIEM 2023